

Exhibit 1

Int. Cl.: 37

Prior U.S. Cl.: 103

Reg. No. 646,914

United States Patent and Trademark Office

Registered June 11, 1957

10 Year Renewal

Renewal Term Begins June 11, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 193,674,
613,474 AND OTHERS.

FOR: MAINTENANCE AND REPAIR
SERVICE FOR AUTOMOTIVE VEHICLES,
PARTS, AND ACCESSORIES FOR
OTHERS, IN CLASS 103 (INT. CL. 37).
FIRST USE 0-0-1912; IN COMMERCE
0-0-1912.

SER. NO. 72-002,413, FILED 2-10-1956.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 7, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

646,914
Registered June 11, 1957

PRINCIPAL REGISTER Service Mark

Ser. No. 2,413, filed Feb. 10, 1956

GMC

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit 2, Mich.

For: MAINTENANCE AND REPAIR SERVICE
FOR AUTOMOTIVE VEHICLES, PARTS, AND AC-
CESSORIES FOR OTHERS, in CLASS 103.

First use in or before 1912; in commerce in or before
1912.

Owner of Reg. Nos. 193,674, 613,474, and others.

COMB. AFF. SEC. 8 & 15
JAN 2 1963

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent Office

Reg. No. 1,062,719

Registered Apr. 5, 1977

TRADEMARK
Principal Register

GMC

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: MOTOR VEHICLES—NAMELY, TRUCKS—
in CLASS 12 (U.S. Cl. 19).
First use August 1963; in commerce August 1963.
Owner of Reg. Nos. 193,674 and 613,474.

Ser. No. 92,320, filed July 2, 1976.

M. B. SILEN, Examiner

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office Reg. No. 1,337,811
Registered May 28, 1985

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 W. GRAND BLVD.
DETROIT, MI 48202

FIRST USE 0-0-1911; IN COMMERCE
0-0-1911.
OWNER OF U.S. REG. NO. 193,674.
SER. NO. 505,631, FILED 10-25-1984.

FOR: MOTOR DRIVEN TRUCKS AND DOMINICK J. SALEMI, EXAMINING ATTOR-
BUSES, IN CLASS 12 (U.S. CL. 19). NEY

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office Reg. No. 1,337,811
Registered May 28, 1985

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 W. GRAND BLVD.
DETROIT, MI 48202

FIRST USE 0-0-1911; IN COMMERCE
0-0-1911.
OWNER OF U.S. REG. NO. 193,674.
SER. NO. 505,631, FILED 10-25-1984.

FOR: MOTOR DRIVEN TRUCKS AND DOMINICK J. SALEMI, EXAMINING ATTOR-
BUSES, IN CLASS 12 (U.S. CL. 19). NEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,470,781

United States Patent and Trademark Office Registered Dec. 29, 1987

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 1-1-1983; IN COMMERCE
1-1-1983.
OWNER OF U.S. REG. NOS. 646,914, 1,337,811
AND OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY;
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,764, FILED 5-26-1987.
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12
Prior U.S. Cls.: 19 and 23
United States Patent and Trademark Office
10 Year Renewal

Reg. No. 1,573,202
Registered Dec. 26, 1989
Renewal Term Begins Dec. 26, 1999

TRADEMARK
PRINCIPAL REGISTER

SIERRA

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3600 EAST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NO. 1,192,074.

FOR: MOTORS VEHICLES; NAMELY,
TRUCKS, ENGINES THEREFOR, AND
STRUCTURAL PARTS THEREOF, IN
CLASS 12 (U.S. CLS. 19 AND 23).
FIRST USE 9-30-1973; IN COMMERCE
9-30-1973.

SER. NO. 73-738,098, FILED 7-5-1988.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Mar. 21, 2000.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,573,202
Registered Dec. 26, 1989

**TRADEMARK
PRINCIPAL REGISTER**

SIERRA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTORS VEHICLES; NAMELY,
TRUCKS, ENGINES THEREFOR, AND STRUC-
TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19 AND 23).

FIRST USE 9-30-1973; IN COMMERCE
9-30-1973.

OWNER OF U.S. REG. NO. 1,192,074.

SER. NO. 73-738,098, FILED 7-5-1988.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

Reg. No. 1,569,557

United States Patent and Trademark Office

Registered Dec. 5, 1989

10 Year Renewal

Renewal Term Begins Dec. 5, 1999

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 646,914,
1,470,781 AND OTHERS.

FOR: MOTOR VEHICLES; NAMELY,
TRUCKS, PICK-UP TRUCKS, SPORT
UTILITY TRUCKS, CARGO VANS, PAS-
SENGER VANS, ENGINES THEREFOR

AND STRUCTURAL PARTS THEREOF;
CABS AND CHASSIS FOR TRUCKS,
CABS AND CHASSIS FOR RECRE-
ATIONAL VEHICLES, CHASSIS FOR
MOTOR HOMES, AND CHASSIS FOR
BUSES, IN CLASS 12 (U.S. CLS. 19 AND
23).

FIRST USE 12-31-1911; IN COMMERCE
12-31-1911.

SER. NO. 73-793,104, FILED 4-6-1989.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 18, 2000.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office

Reg. No. 1,569,557
Registered Dec. 5, 1989

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY,
TRUCKS, PICK-UP TRUCKS, SPORT UTILITY
TRUCKS, CARGO VANS, PASSENGER VANS,
ENGINES THEREFOR AND STRUCTURAL
PARTS THEREOF; CABS AND CHASSIS FOR
TRUCKS, CABS AND CHASSIS FOR RECRE-

ATIONAL VEHICLES, CHASSIS FOR MOTOR
HOMES, AND CHASSIS FOR BUSES, IN CLASS
12 (U.S. CLS. 19 AND 23).

FIRST USE 12-31-1911; IN COMMERCE
12-31-1911.

OWNER OF U.S. REG. NOS. 646,914, 1,470,781
AND OTHERS.

SER. NO. 793,104, FILED 4-6-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,598,480
Registered May 29, 1990

**TRADEMARK
PRINCIPAL REGISTER**

YUKON

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY,
TRUCKS, ENGINES THEREFOR AND STRUC-

TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19 AND 23).

FIRST USE 10-23-1989; IN COMMERCE
10-23-1989.

SER. NO. 73-837,132, FILED 11-9-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,057,709

United States Patent and Trademark Office

Registered Apr. 29, 1997

TRADEMARK
PRINCIPAL REGISTER

SAVANA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-9-1996; IN COMMERCE
2-9-1996.

SN 74-471,686, FILED 12-17-1993.

FOR: MOTOR VEHICLES, NAMELY, PAS-
SENGER AND CARGO VANS, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FRANCES G. SMITH, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,057,709

United States Patent and Trademark Office

Registered Apr. 29, 1997

TRADEMARK
PRINCIPAL REGISTER

SAVANA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-9-1996; IN COMMERCE
2-9-1996.

SN 74-471,686, FILED 12-17-1993.

FOR: MOTOR VEHICLES, NAMELY, PAS-
SENGER AND CARGO VANS, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FRANCES G. SMITH, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,224,539

United States Patent and Trademark Office

Registered Feb. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER**

DENALI

GENERAL MOTORS ACCEPTANCE CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-2-1998; IN COMMERCE
2-2-1998.

SN 75-056,070, FILED 2-12-1996.

CINDY GREENBAUM, EXAMINING ATTORNEY

FOR: MOTOR VEHICLES, NAMELY SPORT
UTILITY VEHICLES, ENGINES THEREFOR
AND STRUCTURAL PARTS THEREOF, IN
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,245,635

United States Patent and Trademark Office

Registered May 18, 1999

TRADEMARK
PRINCIPAL REGISTER

HUMMER

AM GENERAL CORPORATION (DELAWARE
CORPORATION)
P.O. BOX 7025
SOUTH BEND, IN 466347025

FIRST USE 11-0-1994; IN COMMERCE
11-0-1994.

OWNER OF U.S. REG. NO. 1,730,936.

SER. NO. 75-387,765, FILED 11-10-1997.

JUDITH GRUNDY, EXAMINING ATTORNEY

FOR: TOYS, NAMELY, TOY TRUCKS AND
MODEL KITS FOR BUILDING TOY TRUCKS,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,414,500

United States Patent and Trademark Office

Registered Dec. 19, 2000

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTOR CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000 BY ASSIGNMENT; BY ASSIGNMENT AM GENERAL CORPORATION (DELAWARE CORPORATION) SOUTH BEND, IN 466347025

FOR: FOOTWEAR AND APPAREL, NAMELY, SOCKS, HOSIERY, UNDERWEAR, HATS, SCARVES,

GLOVES, EARMUFFS, JACKETS, PANTS, SHORTS, SKIRTS, SHIRTS, SWEATSHIRTS AND SWEATERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.
OWNER OF U.S. REG. NOS. 1,730,936 AND 2,238,142.

SN 75-566,119, FILED 10-6-1998.

TAMI COHEN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,732,501

United States Patent and Trademark Office

Registered July 1, 2003

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTOR CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: BICYCLES, IN CLASS 12 (U.S. CLS. 19, 21, 23,
31, 35 AND 44).

FIRST USE 11-8-2002; IN COMMERCE 11-8-2002.

OWNER OF U.S. REG. NOS. 1,730,936 AND
2,245,635.

SN 75-846,065, FILED 11-9-1999.

AMOS T. MATTHEWS, JR., EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,455,330

Registered May 29, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
PO BOX 300
DETROIT, MI 482653000

SOCKS, APRONS, SHIRT, BOOTS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

SER. NO. 76-062,040, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: JACKETS, JOGGING SUITS, PARKAS,
COATS, SWEAT SHIRTS, SWEAT PANTS, BASE-
BALL SHIRTS, SHORTS, T-SHIRT, HATS, SHOES,
BANDANAS, GLOVES, ROBES, SWEATERS, TIES,

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,459,744

Registered June 12, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
PO BOX 300
DETROIT, MI 482653000

CAR DUSTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,
30, 33, 40 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,041, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: CUPS, MUGS, PORTABLE COOLERS, POR-
TABLE ICE CHESTS FOR FOOD AND BEVERAGES,
JARS SOLD EMPTY, SALT AND PEPPER SHAKERS,

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,461,681

Registered June 19, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: LEATHER CARD HOLDERS, TOTE BAGS,
DUFFEL BAGS, ATHLETIC BAGS, LUGGAGE, UM-

BRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3,
22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,043, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,449,301

United States Patent and Trademark Office

Registered May 8, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

AND RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,835, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: SUNGLASSES, MAGNETS, THERMOME-
TERS NOT FOR MEDICAL USE, ANTENNAES,
COMPUTER GAME SOFTWARE, TELEPHONES,
MOUSE PADS, COMPUTER PERIPHERALS, NAME-
LY, WRIST RESTS, NEON SIGNS, CALCULATORS

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,449,301

Registered May 8, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA- AND RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000
AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,835, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: SUNGLASSES, MAGNETS, THERMOMETERS NOT FOR MEDICAL USE, ANTENNAES, COMPUTER GAME SOFTWARE, TELEPHONES, MOUSE PADS, COMPUTER PERIPHERALS, NAMELY, WRIST RESTS, NEON SIGNS, CALCULATORS

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,459,748

Registered June 12, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: TOYS, NAMELY, DIE CAST TOY VEHICLES, MODEL TOY VEHICLES, RADIO CONTROLLED TOY VEHICLES, BOARD GAMES, GOLF

BALLS, BALLOONS, GOLF TEES AND GOLF MARKERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,110, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 2,459,750
Registered June 12, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,
12, 13, 14, 23, 25 AND 50).

FOR: METAL MONEY CLIPS, METAL KNOBS,
NON-MECHANICAL METAL STREET SIGNS, NON-
MECHANICAL METAL PARKING SIGNS, NON-
MECHANICAL TIN SIGNS, METAL KEY RINGS,

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,248, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,461,697

Registered June 19, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,940, FILED 6-6-2000.

FOR: CLOCKS, WATCHES, EARRINGS, BELT
BUCKLES OF PRECIOUS METALS, MONEY CLIPS
OF PRECIOUS METALS, LAPEL PINS, TIE TACKS,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 3,457,399
Registered July 1, 2008

TRADEMARK
PRINCIPAL REGISTER

H3

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, METAL KEY FOBS,
METAL KEY RINGS, NON-LUMINOUS AND NON-
MECHANICAL METAL SIGNS, NON-LUMINOUS
AND NON-MECHANICAL METAL PARKING
SIGNS, NON-LUMINOUS AND NON-MECHANICAL
METAL STREET SIGNS, METAL LICENSE
PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25
AND 50).

FIRST USE 8-29-2005; IN COMMERCE 8-29-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,486, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

H3

Reg. No. 3,717,305 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Dec. 1, 2009 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 16 FOR: PENS, NOTEPADS, GIFT CARDS, DECALS, STICKERS, BUMPERSTICKERS, CALENDARS, MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-315,489, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,453,396

United States Patent and Trademark Office

Registered June 24, 2008

TRADEMARK
PRINCIPAL REGISTER

H3

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: MINIATURE MODELS OF VEHICLES, TOY
VEHICLES, HOBBY KITS FOR THE CONSTRUC-
TION OF TOY VEHICLES, COLLECTABLE TOY
CARS, RADIO CONTROLLED TOY CARS, RIDE-
ON TOYS IN THE NATURE OF PEDAL CARS,
BOARD GAMES, BALLOONS, STAND ALONE VI-
DEO GAME MACHINES, HAND HELD UNIT FOR
PLAYING VIDEO GAMES, PINBALL MACHINES,
CHRISTMAS TREE ORNAMENTS, GOLF BALL

MARKERS, GOLF BALLS, GOLF CLUBS, IN CLASS
28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-5-2005; IN COMMERCE 7-5-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,490, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,596,034

United States Patent and Trademark Office

Registered July 16, 2002

TRADEMARK
PRINCIPAL REGISTER

WE ARE PROFESSIONAL GRADE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-19-2000; IN COMMERCE 9-19-2000.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-
TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND
STRUCTURAL PARTS THEREOF, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

SN 78-021,103, FILED 8-14-2000.

DOMINIC J. FERRAIUOLO, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,954,605
Registered May 24, 2005

TRADEMARK
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,
HATS, HEADBANDS, JACKETS, MOCCASINS,
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,

SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-
SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-051,723, FILED 3-7-2001.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 2,654,456
Registered Nov. 26, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-
TIVE BOXES, INGOTS OF COMMON METAL, ME-
TAL KEY CHAINS, METAL KEY FOBS, METAL
KEY RINGS, METAL KEYS, METAL LICENSE
PLATES, NON-LUMINOUS AND NON-MECHANI-
CAL METAL SIGNS, METAL MONEY CLIPS, NON-
LUMINOUS AND NON-MECHANICAL METAL

PARKING SIGNS, ORNAMENTAL REPLICA VEH-
ICLES MADE OF METAL, NON-LUMINOUS AND
NON-MECHANICAL METAL STREET SIGNS, ME-
TAL TOOL BOXES AND METAL TOOL RACKS, IN
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-053,979, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,645,796
Registered Nov. 5, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTOGRAPH CAMERAS; COMPASSES; COMPUTER MOUSE PADS; COMPUTER MOUSES; COMPUTER GAME SOFTWARE FOR USE IN ARCADE GAMES, HAND HELD ELECTRONIC GAMES AND VIDEO GAMES; COMPUTER SCREEN SAVER SOFTWARE; COMPUTER AND VIDEO GAME CARTRIDGES; VIDEO GAME INTERACTIVE HAND HELD REMOTE CONTROLS FOR PLAYING ELECTRONIC GAMES; HAND HELD JOY STICK UNITS FOR PLAYING VIDEO GAMES; ELECTRIC SIGNS; EYE-

GLASS CASES; EYEGLASSES; GRADUATED RULERS; MAGNETS; MAGNIFYING GLASSES; NEON SIGNS, PRE-RECORDED VIDEO TAPES FEATURING INFORMATION ON AUTOMOBILES; RADIO ANTENNAS; RADIOS; SUNGLASSES; TAPE MEASURES; TELEPHONES; THERMOMETERS NOT FOR MEDICAL USE; TIRE PRESSURE GAUGES; VIDEO TAPE REWINDERS; AND YARD STICKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,982, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 26

Prior U.S. Cls.: 37, 39, 40, 42 and 50

Reg. No. 2,625,050

United States Patent and Trademark Office

Registered Sep. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

AND ZIPPER PULLS, IN CLASS 26 (U.S. CLS. 37,
39, 40, 42 AND 50).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.

SER. NO. 78-053,985, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

FOR: BELT BUCKLES FOR CLOTHES NOT OF
PRECIOUS METAL, EMBROIDERED EMBLEMS,
HAT PINS, CLOTH PATCHES FOR CLOTHING

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,515,604

United States Patent and Trademark Office

Registered Dec. 4, 2001

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PAPER OR PLASTIC BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDRENS ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER FLAGS, PAPER LUGGAGE

TAGS, PAPER NAPKINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SER. NO. 78-053,992, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,515,604

United States Patent and Trademark Office

Registered Dec. 4, 2001

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PAPER OR PLASTIC BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDRENS ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER FLAGS, PAPER LUGGAGE

TAGS, PAPER NAPKINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SER. NO. 78-053,992, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl. 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,631,795

United States Patent and Trademark Office

Registered Oct. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

BAGS, TOTE BAGS, TRUNKS FOR TRAVELING,
UMBRELLAS AND WALLETS, IN CLASS 18 (U.S.
CLS. 1, 2, 3, 22 AND 41).

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES,
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-
IT CARD CASES, COIN CASES, DUFFEL BAGS,
FANNY PACKS, GARMENT BAGS FOR TRAVEL,
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORT

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,997, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl.: 25

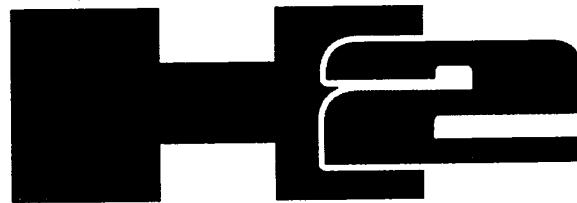
Prior U.S. Cls.: 22 and 39

Reg. No. 2,707,075

United States Patent and Trademark Office

Registered Apr. 15, 2003

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,
HATS, HEADBANDS, JACKETS, MOCCASINS,
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,

RAINWEAR, SLIPPERS, SOCKS, SUNVISORS,
SWEAT PANTS, SWEATERS, T-SHIRTS AND VESTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2000; IN COMMERCE 10-15-2001.

SER. NO. 78-054,001, FILED 3-20-2001.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 6

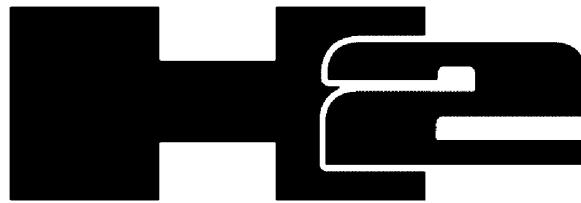
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,051

Registered Sep. 24, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: INGOTS OF COMMON METAL, METAL KEY RINGS, METAL KEY FOBS, METAL LICENSE PLATES, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, PARKING SIGNS AND STREET SIGNS, METAL MONEY CLIPS, METAL TOOL BOXES AND TOOL RACKS, METAL PIGGY

BANKS, METAL DECORATIVE BOXES AND ORNAMENTAL REPLICAS OF VEHICLES MADE OF PEWTER AND BRONZE, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,005, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

X
Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,604,940

Registered Aug. 6, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PAPER AND PLASTIC BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, DESKTOP BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDREN'S ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER

FLAGS, PAPER LUGGAGE TAGS, PAPER NAPKINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,011, FILED 3-20-2001.

SUELLEN HICKEY, EXAMINING ATTORNEY

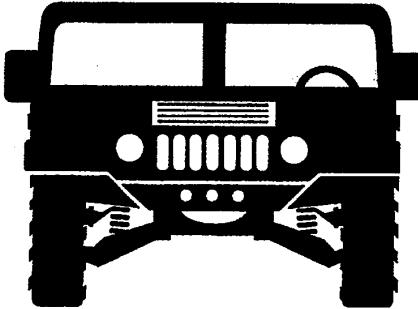
Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,659,457
Registered Dec. 10, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,
HATS, HEADBANDS, JACKETS, MOCCASINS,
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,

SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-
SHIRTS, VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

OWNER OF U.S. REG. NO. 2,420,425.

SER. NO. 78-056,445, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,740,337

United States Patent and Trademark Office

Registered July 22, 2003

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

ATED VIDEO GAMES AND STAND ALONE VIDEO
GAME MACHINES, IN CLASS 28 (U.S. CLS. 22, 23, 38
AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NOS. 1,730,936, 2,420,425
AND OTHERS.

SER. NO. 78-056,452, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: BALLOONS, BOARD GAMES, CHRISTMAS
TREE ORNAMENTS, COLLECTABLE TOY CARS,
DIE CAST VEHICLE MODELS, PEDDLE CARS,
COIN- OR NON-COIN OPERATED PINBALL MA-
CHINES, PLASTIC VEHICLE HOBBY KITS FOR
THE CONSTRUCTION OF TOY VEHICLES, PLAS-
TIC VEHICLE MODELS, RADIO CONTROLLED
CARS, VIDEO GAMES, NAMELY, COIN-OPER-

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,740,337

United States Patent and Trademark Office

Registered July 22, 2003

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

ATED VIDEO GAMES AND STAND ALONE VIDEO
GAME MACHINES, IN CLASS 28 (U.S. CLS. 22, 23, 38
AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NOS. 1,730,936, 2,420,425
AND OTHERS.

SER. NO. 78-056,452, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: BALLOONS, BOARD GAMES, CHRISTMAS

TREE ORNAMENTS, COLLECTABLE TOY CARS,
DIE CAST VEHICLE MODELS, PEDDLE CARS,
COIN- OR NON-COIN OPERATED PINBALL MA-
CHINES, PLASTIC VEHICLE HOBBY KITS FOR
THE CONSTRUCTION OF TOY VEHICLES, PLAS-
TIC VEHICLE MODELS, RADIO CONTROLLED
CARS, VIDEO GAMES, NAMELY, COIN-OPER-

Int. Cl. 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,744,964
Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

LIKE NOTHING ELSE

MODERNISTA!, LTD. (MASSACHUSETTS CORPORATION)
109 KINGSTON STREET
BOSTON, MA 02111

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

OWNER OF U.S. REG. NO. 2,696,730.

FOR: SHIRTS, TEE SHIRTS, SWEATSHIRTS,
JACKETS, VESTS, PANTS, SHORTS, OVERALLS,
HATS AND VISORS, IN CLASS 25 (U.S. CLS. 22
AND 39).

SN 78-070,791, FILED 6-25-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,683,735
Registered Feb. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SIERRA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNA-
MENTS MADE OF PLASTIC AND WOOD, JEWEL-
RY BOXES NOT OF METAL, NON-METAL KEY
CHAINS, NON-METAL KEY FOBS, NON-METAL
KEY HOLDERS, NON-METAL KEY RINGS, NON-
METAL KEY TAGS, NON-METAL LICENSE
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME
BADGES, NON-METAL NAMEPLATES, PICTURE
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,
PLASTIC STORAGE BINS, SEAT CUSHIONS,
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32
AND 50).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

SER. NO. 78-096,306, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,700,392

United States Patent and Trademark Office

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF
METAL, NON-METAL KEY CHAINS, NON-METAL
KEY FOBS, NON-METAL KEY HOLDERS, NON-
METAL KEY RINGS, NON-METAL KEY TAGS,
NON-METAL LICENSE PLATES, HAND-HELD
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC
NAME BADGES, NON-METAL NAMEPLATES, PIC-
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC

FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32
AND 50).

FIRST USE 1-1-1955; IN COMMERCE 1-1-1955.

OWNER OF U.S. REG. NO. 2,461,697.

SER. NO. 78-096,309, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 28

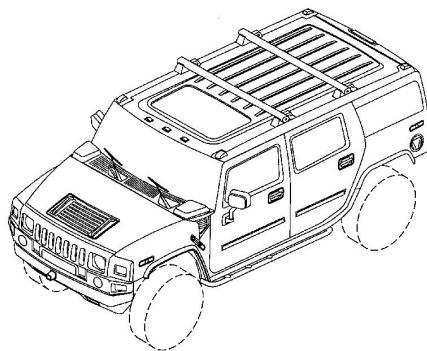
Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,926,350

United States Patent and Trademark Office

Registered Feb. 15, 2005

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: TOYS, NAMELY, MINIATURE MODELS OF VEHICLES, TOY VEHICLES, HOBBY KITS FOR THE CONSTRUCTION OF TOY VEHICLES, COLLECTABLE TOY CARS, RADIO CONTROLLED CARS, PEDDLE CARS, BOARD GAMES, BALLOONS, STAND ALONE VIDEO GAME MACHINES, HAND HELD UNIT FOR PLAYING VIDEO GAMES, PIN-BALL MACHINES AND CHRISTMAS TREE ORNAMENTS; GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS

AND GOLF TEES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 4-1-2001; IN COMMERCE 4-1-2001.

THE MARK CONSISTS OF THE PRODUCT CONFIGURATION OF A MOTOR VEHICLE. THE DOTTED LINES ARE USED TO INDICATE THE POSITION OF THE WHEELS, AND ARE NOT A PART OF THE MARK.

SEC. 2(F).

SER. NO. 78-285,492, FILED 8-11-2003.

SCOTT OSLICK, EXAMINING ATTORNEY

Int. Cl.: 28

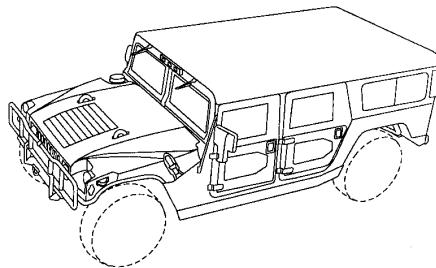
Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,014,908

Registered Nov. 15, 2005

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: TOYS, NAMELY MINIATURE MODELS OF VEHICLES, TOY VEHICLES, HOBBY KITS FOR THE CONSTRUCTION OF TOY VEHICLES COLLECTABLE TOY CARS, RADIO CONTROLLED CARS AND PEDAL CARS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-30-1999; IN COMMERCE 11-30-1999.

THE MARK CONSISTS OF THE PRODUCT CONFIGURATION OF A MOTOR VEHICLE. THE DOTTED LINES ARE USED TO INDICATE THE POSITION OF THE WHEELS, AND ARE NOT A PART OF THE MARK.

SEC. 2(F).

SER. NO. 78-312,753, FILED 10-13-2003.

HENRY S. ZAK, EXAMINING ATTORNEY

Int. Cl.: 28

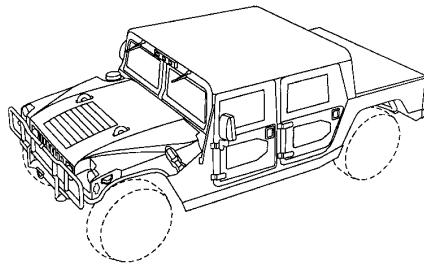
Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,994,281

Registered Sep. 13, 2005

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: TOYS, NAMELY, MINIATURE MODELS OF VEHICLES, TOY VEHICLES, HOBBY KITS FOR THE CONSTRUCTION OF TOY VEHICLES, COLLECTABLE TOY CARS, RADIO CONTROLLED CARS, PEDDLE CARS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-30-1999; IN COMMERCE 11-30-1999.

THE MARK CONSISTS OF THE PRODUCT CONFIGURATION OF A MOTOR VEHICLE. THE DOTTED LINES ARE USED TO INDICATE THE POSITION OF THE WHEELS, AND ARE NOT A PART OF THE MARK.

SEC. 2(F).

SER. NO. 78-312,768, FILED 10-13-2003.

HENRY S. ZAK, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,953,685

United States Patent and Trademark Office

Registered May 17, 2005

TRADEMARK
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER P.O. BOX 300 P.O. BOX
300
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-
CIAL CLEANSERS, FACIAL CREAMS, FACIAL
SCRUBS, FACIAL LOTION, DEODORANT SOAP,
NON-MEDICATED LIP BALM, COLOGNE, PER-
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-

TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,
4, 6, 50, 51 AND 52).

FIRST USE 8-16-2004; IN COMMERCE 8-16-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,501, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,056,298

United States Patent and Trademark Office

Registered Jan. 31, 2006

TRADEMARK
PRINCIPAL REGISTER

H2

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-
CIAL CLEANSERS, FACIAL CREAMS, FACIAL
SCRUBS, FACIAL LOTION, DEODORANT SOAP,
NON-MEDICATED LIP BALM, COLOGNE, PER-
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-
TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,
4, 6, 50, 51 AND 52).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,504, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,242,874

United States Patent and Trademark Office

Registered May 15, 2007

TRADEMARK
PRINCIPAL REGISTER

ACADIA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-
TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND
STRUCTURAL PARTS THEREOF, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-22-2006; IN COMMERCE 11-22-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-427,839, FILED 6-1-2004.

JIM RINGLE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,242,874

United States Patent and Trademark Office

Registered May 15, 2007

TRADEMARK
PRINCIPAL REGISTER

ACADIA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

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TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND
STRUCTURAL PARTS THEREOF, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-22-2006; IN COMMERCE 11-22-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-427,839, FILED 6-1-2004.

JIM RINGLE, EXAMINING ATTORNEY

Int. Cl.: 28

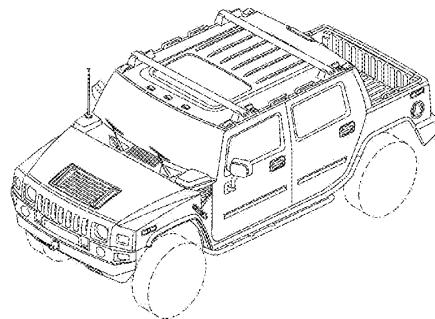
Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,079,033

Registered Apr. 11, 2006

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: TOYS, NAMELY MINIATURE MODELS OF VEHICLES, TOY VEHICLES, HOBBY KITS FOR THE CONSTRUCTION OF TOY VEHICLES, COLLECTABLE TOY CARS, RADIO CONTROLLED CARS, PEDDLE CARS, AND CHRISTMAS TREE ORNAMENTS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 4-30-2002; IN COMMERCE 4-30-2002.

OWNER OF U.S. REG. NOS. 2,926,350, 2,994,281 AND OTHERS.

THE MARK CONSISTS OF THE PRODUCT CONFIGURATION OF A MOTOR VEHICLE. THE DOTTED LINES ARE USED TO INDICATE THE POSITION OF THE WHEELS, AND ARE NOT A PART OF THE MARK.

SEC. 2(F).

SER. NO. 78-535,964, FILED 12-21-2004.

KYLE PEETE, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELEVATION

Reg. No. 4,973,662

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered June 7, 2016

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 12-15-2015; IN COMMERCE 12-15-2015.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-242,370, FILED 4-4-2014.

LYNDSEY KUYKENDALL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

AT4

Reg. No. 5,751,578

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered May 14, 2019

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 9-30-2018; IN COMMERCE 9-30-2018

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-818,051, FILED 11-12-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

DENALI ULTIMATE

Reg. No. 6,563,122

Registered Nov. 16, 2021

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 12: Motor vehicles, namely, automobiles, sport utility vehicles, trucks and structural parts therefor

FIRST USE 12-31-2016; IN COMMERCE 12-31-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "ULTIMATE"

SER. NO. 87-694,431, FILED 11-22-2017



Dennis H. Hulshoff

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

HUMMER

Reg. No. 5,519,708

Registered Jul. 17, 2018

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 12: Spare tire covers

FIRST USE 4-1-2006; IN COMMERCE 4-1-2006

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-810,656, FILED 02-26-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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